

Oslofjord Convention Center

Economic Impact Summary (2025)

Oslofjord Convention Center (OCC) is one of the largest conference and event destinations in Northern Europe, hosting national and international events throughout the year.

An impact analysis conducted by Menon Economics shows that OCC plays a significant role in both the regional and national economy.

Key figures (2025)

- 490 million NOK in total value creation
- 650 jobs supported (direct and indirect)
- 110,000 visitors
- 425,000 guest nights
- ~50% international visitors

A driver for tourism and export

OCC attracts a large share of international visitors, with around half of all attendees coming from abroad. This creates demand not only at the venue itself, but also across the broader travel and tourism sector.

The activity contributes to export revenues and strengthens Norway's international position as a destination for conferences and large-scale events.

Strong regional and national impact

OCC generates value across an extensive supplier network:

- NOK 330 million in value creation in Vestfold
- NOK 110 million in the wider Oslofjord region
- NOK 50 million elsewhere in Norway

The venue works with approximately 880 Norwegian suppliers, contributing to activity across industries such as construction, transport, services and retail.

A high-productivity event destination

OCC's value creation per employee is approximately NOK 1.5 million, significantly higher than the average in the Norwegian tourism industry.

The integrated setup—combining accommodation, event spaces and infrastructure—enables efficient operations and supports complex, large-scale events.

A platform for growth

With new ownership through Oslofjord Foundation in 2024, OCC is undergoing further development with increased focus on:

- conferences and congresses
- corporate events
- international meetings

These segments are associated with higher spending per participant and stronger linkages to regional business networks, indicating substantial growth potential in the years ahead.

About the analysis

The figures are based on an economic impact study by Menon Economics, measuring both direct effects from OCC's operations and indirect effects across its supply chain.